



Diana Atkins

Executive Coach

PCC, CPCC, CPBA, MBA

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Diana is a leadership development coach whose clients include business owners, senior leaders and emerging leaders in a variety of disciplines and across a broad range of industries.

It is said that “Great Leadership requires Great Courage.” Diana is passionate about coaching her clients to lead courageously and authentically. She partners with clients to explore what is so and what is possible - and from there, create what they want in their lives.

With humor and insight, Diana calls her client’s forth to awareness, responsibility and full engagement in leading a powerful and impactful life.

The breadth of Diana’s 21 years of corporate business leadership experience allows her to quickly grasp key issues in the client’s environment and facilitate their growth and development as powerful leaders.

Her coaching areas of expertise include Communication; Decision Making; Motivating and Building Relationships; Tactical Problem Solving; Time Management; Delegation; Career Management; and Work/Life Balance. Diana’s coaching enables her clients to develop new ways of Being and Doing; as well as, cultivating the skills and habits of self reflection and awareness that ensure learning and growth will continue.

Diana has an undergraduate degree in Psychology and a Masters in Business. She received her coach training from Coach U, Coachville and the Coaches Training Institute. She is a Certified Professional Co-Active Coach, a Certified Professional Behavioral Analyst and a Professional Certified Coach through the International Coach Federation.

Areas of Expertise:

Executive Coaching – Assimilation and Top Performance.
Leadership Skills including; Executive Presence; Collaboration and Influence;
Stakeholder Management; Strategic Thinking and Problem Solving; Communication;
Decision Making; Team Building and Delegation.
Succession Planning – leadership development for High Potentials.
Change and conflict management.
Presentation/Public Speaking

Education & Professional Membership:

Undergraduate degree in Psychology
Masters of Business Administration (MBA)
Professional Certified Coach with the International Coach Federation (ICF)
Coach training from Coach U, the Coach Training Institute and Coachville
ICF – Former Treasurer of Chicago Coach Federation
Certified in: DISC, Firo B, MBTI, Hogan, Bar-on EQi, Kouzes & Posner's 360 degree
Leadership Practices Inventory, MRG 360 Leadership Effectiveness Analysis.

Coaching Achievements:

Coach to a VP leading 350 person organisation at largest US publicly held personal lines insurance company in executive presence; collaboration, influence and engagement skills; strategic and positive problem solving; and stakeholder management. As measured by the organization's Leadership Competencies model, the client made improvements in Engaging and Inspiring; Promoting Collaboration and Driving Innovation and Improvement.

Coach to the Human Resources Director at global human capital and management consulting services in executive presence; inspiring and engaging others; strategic vision and focus; and stakeholder management. Corporation was bought by another global provider midway through the coaching. Able to use Critical Incident coaching to assist client in securing promotion to corporate position with global responsibility in new merged entity.

Coach to the Vice President Investment Manager Liaison Group, Banking, in communication (persuasion, negotiation, listening and presentation), collaboration and team building skills. The client made significant shifts that led to faster buy in, fewer escalations, less rework and greater employee engagement.

Coach to the Directing Officer, Credit Card Services Company, in communication, listening and collaboration skills, resulting in promotion to VP level and new assignment to develop Internet channel for the business.

Coach to the Director Management Reporting and Analysis, Global Finance Corporation. Client was from England doing a U.S. rotation assignment. Coached on Communication, Delegation and Team Building skills resulting in a more open, flexible and engaging style that led to higher productivity.

Coach to the VP Resource Planning and Management, International Diversified Services Company in various aspects of decision making, delegation, strategy development and work/life balance while stepping into a more significant leadership role in the company during a period of off shore sourcing and downsizing.