



Kelby L. Kupersmid, M.S., P.C.C.

Experience

Kelby is a Global Business Leadership and Coaching specialist who brings positivity, curiosity, and intellectual rigor to all of his projects. His diverse professional background, from working at a pre-revenue startup to a multi-billion-dollar financial institution, informs his unique approach to workplace innovation and efficacy.

As Founder and CEO of Kinetic Development, Kelby partners with local and global organizations to increase their leadership effectiveness so they can enhance business results. He draws on his multidisciplinary experience to find a targeted approach that works for each client, combining assessments, individual and team coaching, and large group facilitation.

As an Executive Leadership Coach, Kelby helps ambitious professionals refine their mindset and skillset so they can unleash their full potential. He helps clients "get out of their own way" by illuminating blind spots and challenging limiting beliefs. Through crystal-clear development goals and strategies, they accelerate leadership skills to improve performance and business outcomes.

Kelby is also a Co-Founder of Innovation Journey, a company that organizes business trips to Israel to explore its unique innovation ecosystem. He serves as Director of Leadership Programs, designing and facilitating unforgettable learning experiences to help professionals lead innovation in their careers and organizations.

He is natively fluent in Spanish, has worked and studied in Latin America, and traveled to 20 countries across 5 continents. In his free time, he loves making music and exploring nature.

Educational Background

- B.A. in International Business – San Diego State University
 - Semester abroad in Santiago, Chile
- M.S. in Global Business Leadership – University of San Diego
 - Study tours in Japan, Portugal, Mexico, Argentina, and Spain
- Professional Certified Coach (PCC) - International Coach Federation (ICF)

Professional Affiliations

- Founding Board Member, Director of Membership – ICF, San Diego
- Emerging Leaders Council – United Way, San Diego